

Winter 2014

CITY *of* CHAMPIONS

Massillon, Ohio

Today!

New Business and Expansion in the City of Champions

See pages 14 & 15

Also Inside:

- Best Recipe
- Letter from the Mayor
- *Your Massillon* Photo Gallery

FREE

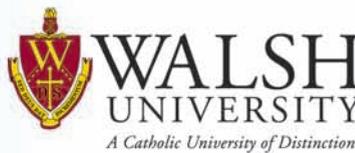
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So know the warning signs listed below. **And if you ever experience any of them, call 911 right away.**



Heart Attack Warning Signs Include:

Shortness of Breath

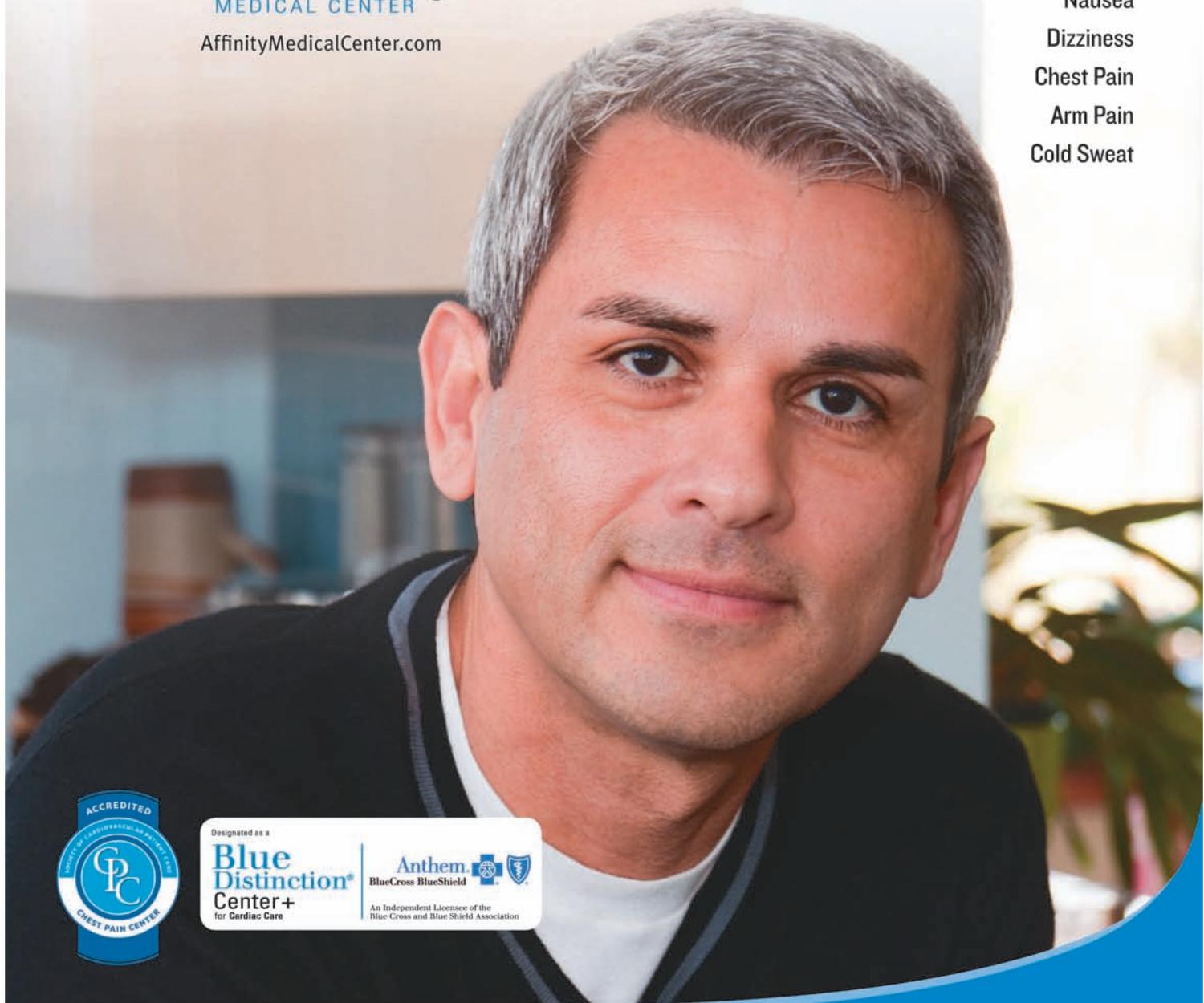
Nausea

Dizziness

Chest Pain

Arm Pain

Cold Sweat



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LETTER FROM THE MAYOR



Welcome to Winter issue of *City of Champions Today*.

As the cold blanket of winter has settled upon Massillon, this is a time of reflection about the year gone by, and a time to once more look to the future.

Massillon has once again had an outstanding season of community holiday celebrations, from the Annual Holiday Parade to the Community Thanksgiving Service, Community Candlelight Walk, and Holly Days. Events such as these are unique and contribute to the fabric of our shared community.

My personal wish for everyone is a joyful and prosperous New Year.

Since our last issue of *City of Champions Today*, we have had exciting news! The H.J. Heinz Company chose to invest \$28 million dollars to expand its Massillon processing facility. This will add 249 new jobs to our local economy, as well as preserve 450 current jobs. This is great news for hundreds of local families. Massillon competed with other communities in other states for this project, but with hard work and a spirit of cooperation, we were successful.

Job creation and retention is a key pillar of a strong community, and working hard to grow jobs is the top priority for my administration. Good jobs with good wages are critical to Massillon's economic recovery.

Bringing jobs and opportunity to Massillon will continue to be the top challenge for us in the coming year.

The New Year will bring both challenges and opportunities. Together, we will face these challenges and seize those opportunities. The strength of our community rests with its people. In Massillon we people take care of each other, help one another, and come together during good times and bad.

It is the people who make Massillon the *City of Champions*.

Sincerely,

KATHY CATAZARO-PERRY
MAYOR, CITY OF MASSILLON
"CITY OF CHAMPIONS"



Tips on Keeping Safe This Winter

SUBMITTED BY TOM BURGASSER, FIRE CHIEF; KEITH MOSER, POLICE CHIEF; JOE BERENS, HIGHWAY SUPERINTENDENT; REGGIE WINTERS, FIRE MARSHALL; AND AL HENNON, SAFETY SERVICE DIRECTOR

PREPAREDNESS:

- Install smoke detectors on every floor of your home.
- Check your smoke detectors monthly.
- Replace the batteries in your smoke detectors regularly.
- Develop and practice two escape plans in case of emergency.

FIREPLACES AND HEATERS:

- Keep all combustible materials away from your fireplace and heaters.
- Always use a screen for your fireplace.
- Use fire-resistant carpet or matting on the floor in front of the fireplace and heaters.
- Make sure your outlets are designed to handle the load of your heater.

- Do not plug anything else into the outlet with your heater.

SNOW AND ICE:

- With each snowfall remember to drive slowly and carefully.
- Use caution in case of black ice.
- Be patient and give our snowplows room to work.
- Control your vehicle in bad weather with safe speed, greater following distance and early and gradual braking.

SNOW REMOVAL:

- Take frequent breaks when shoveling snow.
- When the snow exceeds three inches, consider alternative snow removal techniques.
- Be mindful that under the snow there may be ice.

FREEZING TEMPERATURES:

- Wear clothing in layers.
- Remember, your body heat is lost through your head, so wear a hat.
- In extreme cold, keep all body parts covered to prevent frostbite.
- Take breaks in extreme cold weather and stay hydrated.

SNOW EMERGENCY CLASSIFICATIONS:

- Level 1 - Roads are hazardous with blowing and drifting snow and possibly ice. Motorists are advised to drive carefully.
- Level 2 - Roads are hazardous, there are icy conditions, so drive only if necessary and contact your employer about reporting to work.
- Level 3 - All roadways are closed to non-emergency personnel; those traveling may be subject to arrest. ❖



Massillon Evening Independent newspaper delivery boy, October 1949
 Photograph by Jack Worthington - Collection of the Massillon Museum
 Gift of the Evening Independent (91.47.0666)

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 1863-2013
 The Independent

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The Home of America's Classic Films

LYNDA BLANKENSHIP, EXECUTIVE DIRECTOR

A True Living Museum

If, you grew up in Massillon, we share many wonderful memories. Many of mine happen to include the movies. Sadly, the Weslin is but a memory, but thanks to the loving hands of the Massillon Lions Club, the Lincoln is still here. Most of us were not paying attention when the Lincoln fell on hard times. I don't remember anyone saying, "We really should all get together and save that old building." Luckily, the Lions had that conversation and all of us are better for it.

Imagine driving into downtown from the east and seeing the landscape that might have been now. Once past our beautiful library on the right you would be welcomed by a parking lot, an empty lot, and where the Lincoln now sits, another parking lot. We don't have to imagine that sight because the lights of the marquee shoot out loudly that Massillon is a very special city, a city that saved an old building, which today and the "oldest purpose built movie theater building in the United States."

No one was thinking that in 1982 when the Lions saved the theatre. They were thinking that it was the perfect place to hold their annual fundraising show. However, in 1915 when John McLain decided to build the most expensive theater ever built in Ohio, he was thinking long-term. Historic architects have told us the builders of the Lincoln were thinking like the pyramid builders. They expected the theatre to survive forever. No expense was spared. Today, the quality of that original construction is paying huge dividends.

When the theatre opened on November 23, 1915, Civil War veterans sat in the seats, the young men who sat beside them would soon be drafted into World War I, and many of the children would be called to World War II. Not a single woman in the building had the right to vote. The

screen was made of gold; the walls of Massillon Steel and Belden Bricks. Granite staircases led moviegoers to the balcony where you can still sit in the original 1915 seats.

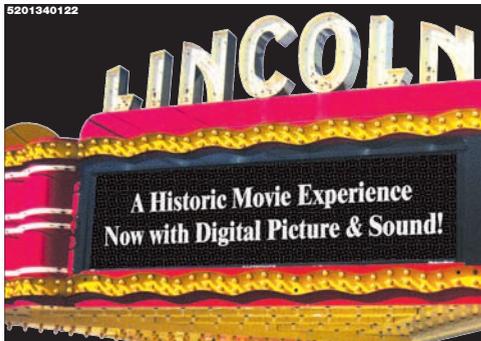
The films were, of course, silent; the acoustics designed for the 1915 Wurlitzer organ brought the films to life. Hector Oliveria, a very famous organist has told us that concert hall builders should study the Lincoln because he has never heard his instrument sound so well in any of the world-famous venues where he has played.

Today, the theatre continues to bring joy to the audiences who attend modern film, classic movies, and the many live shows produced on its stage. The Lions did their job well and after 20 years of their loving attentions, the theatre is preparing to celebrate 100 years of service. Now, it is time for the community to join in the responsibility of this asset. The efforts of the Massillon Rotary Club have raised the funds needed to provide new digital projection and sound equipment. Now, other members of the community are stepping up to preserve what is irreplaceable.

In 2014, "Dancing Through the Decades," the brainchild of Mayor Kathy Catazaro-Perry, will raise funds for a most important facelift for the Lincoln. Other events in 2014 will include a Hollywood event and the 100th birthday celebration of the great Ohio actor, Tyrone Power.

We will not be overlooking our fulltime guests, the ghosts of the Lincoln Theatre, who will appear, hopefully, when A&E Television comes to immortalize them on international television screens.

The Lincoln Theatre belongs to all of us. Your continued support of both films and live shows will help guarantee new generations will have the opportunity to enjoy what our forefathers left us. I do believe they had us in mind. ❖



LINCOLN

A Historic Movie Experience
Now with Digital Picture & Sound!

**Join us for the unveiling of
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& SOUND
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landmark.**

**TICKETS
\$4.00**

For an extra \$1 you can add popcorn with real melted butter.

**All movies show on:
Saturday at 7pm
& Sunday at 6pm**

There will be no Friday films in the winter.

January 25th & 26th

The Heat





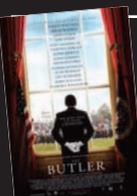
February 1st & 2nd

J. Edgar

February 8th & 9th

42: The Jackie Robinson Story





February 14th & 15th

The Butler

February 22nd & 23rd

Hyde Park on the Hudson



Don't miss

Dancing Through the Decades

A Ballroom Dance Challenge coming to the theatre **May 3rd at 7:00**

To be a sponsor call Lynda at **330-832-0717**



❖ Winter 2014

5



The Birthplace of Bishop Massillon: Connecting to our Namesake

MARGY VOGT, PUBLIC RELATIONS COORDINATOR, MASSILLON MUSEUM

Through discussions with the Historical and Archaeological Society of Hyères (Provence, France) and the mayor of Hyères, the Honorable Jacques Politi, representatives from the Massillon Museum were invited to participate in the symposium commemorating the 350th anniversary of the birth of Bishop Jean-Baptiste Massillon (1826-1742), the man for whom Massillon was named. Jean-Baptiste Massillon was an influential eighteenth-century French cleric whose printed sermons survive today. His memory lives on as the name chosen in 1826 for an Ohio frontier town.

Trisha Merchant, who is fluent in French, presented a well-received paper at the colloquium about the naming of Massillon and the town as it is today. Massillon Museum Executive Director Alexandra Nicholis Coon, her husband Joshua Coon, and Dr. Charles and Judy Paquelet also represented the Museum. An anonymous funder underwrote all of their expenses.

The Massillonians presented Hyères dignitaries with Tiger shirts, City of Champions pins, a Massillon history book, a Tiger flag provided by the Booster Club, a Massillon Rotary flag, and a proclamation from Mayor Kathy Catazaro-Perry commemorating November 11, 2013, as Jean-Baptiste Massillon Day.

Communication between the French city and Massillon representatives was initiated several years ago regarding a soon-to-be-published book—"The Massillon Connection: A Pioneer Woman, a French Bishop, and a Village on a River"—about the naming of Massillon, Ohio, for the French bishop, Massillon's founding, and the cleric himself. The Massillon Connection—a project spearheaded by Dr. Charles Paquelet of Massillon—will be available early in 2014 in the Massillon Museum's shop, OhRegionalities. It is through Dr. Paquelet's passion for learning about and recording the background of the naming of Massillon that the book and the

trip came to be.

"To have made tangible the international connection between our city and that of our namesake's birthplace is really incredible," said Coon. "It speaks to how very passionate people in Massillon are about their history and our shared heritage. Connections made on this journey exemplify the importance of working to keep history alive."

HIGHLIGHTS OF THE FRENCH PILGRIMAGE:

- Warm reception to the delegation's visit and to Mrs. Merchant's presentation.
- Gracious hospitality by local residents and officials, who want to carry on with the connection created between the communities.
- Visits to Jean-Baptiste Massillon's birthplace, related historic sites, and places that bear his name: Bar Massillon, Place Massillon, Pharmacie Massillon, Rue Massillon and more.
- Gaining a stronger understanding of Bishop Massillon's

influence on the Sun King (King Louis XIV), his influence on Christianity, and his fame as an orator.

- A visit to the Rhone Cemetery in Draguignan to pay homage to four Stark County men who were killed in action and buried in the American cemetery there during World War II. They placed a wreath at the gravesite of Lewis R. Billman, who was from Massillon. A Victorian Reflection Antiques, Flowers, and Gifts created a special ribbon signifying that the group paid respect on behalf of the City of Massillon.

- The opportunity to learn about the Stark County men buried in the Rhone Cemetery. The Museum is actively seeking information about the four local soldiers whose graves the delegation visited: Lewis R. Billman, George Judy, Delmar Blyer and William W. Williams. Family and friends of those World War II casu-

alties are encouraged to call Alexandra Coon at the Museum, 330-833-4061.

- Discovering that Dorla Jackson Lukens—the mother-in-law of the Rhone Cemetery’s superintendent, Bruce Malone—is now a resident of Uniontown, Ohio and was a Washington High School graduate.

“Were it not for the work of the Massillon Museum, and the dedication of people like Dr. and Mrs. Paquet, stories like that of the four Stark County soldiers and of Bishop Massillon could easily fade into obscurity,” Coon said. “It’s our job at the Massillon Museum to ensure that does not happen.”

The Massillon Museum is located at 121 Lincoln Way East in downtown Massillon. It is open to the public Tuesday through Saturday, 9:30 a.m. to 5 p.m. and Sunday, 2 to 5 p.m. A visit to the Massillon Museum is always free.

For more information, contact the Massillon Museum at 330-833-4061 or visit www.massillonmuseum.org. ❖



Vacant Building Registration Reminder

BEVERLY LEWIS, HOUSING DIRECTOR

It’s that time of the year again. If you are the owner of a vacant building in the city of Massillon, your New Year’s resolution should be to register that property with the City, because that’s the law.

Massillon City Council passed the vacant registration ordinance set forth in Chapter 1331 of the Massillon Municipal Code on September 4, 2012. The ordinance calls for vacant structures to be registered between January 1 and January 31 of each calendar year. Registrations are

submitted to the Building Department and the fee for each property is \$100.00 per year. Registration forms are available at the Building Department (330-830-1724) or on the City of Massillon’s website (www.massillonohio.com) by clicking on “building department.”

A strong registration program assists the City in maintaining property and structures for code violations, and helps make our neighborhoods safer places to live and raise our families. ❖

Massillon City Housing Can Help:

- **Emergency Assistance**—The department offers emergency assistance to homeowners.

- **Rehabilitation Assistance**—The department offers rehabilitation assistance to one-family dwelling homeowners.

- **First-Time Homebuyers Assistance**—The department offers first-time homebuyers assistance the City of Massillon only.

- **Fair Housing Assistance**—The department offers fair housing assistance to tenant/landlord issues.

Please contact our office for more information about how you may qualify for assistance. Our hours are 8:30 a.m. to 4:30 p.m., Monday through Friday. Call 330-830-1717; we will be happy to assist you. ❖

YOUR FAMILY WILL LOVE YOU FOR IT



Misconceptions about Homelessness

RAY FETE AND AMY DORNACK,
COMMUNITY SERVICES OF STARK COUNTY, INC.

There are many misconceptions about homelessness. Many people think that all homeless people are living outside, under bridges. Although there are some people literally living outside or in their cars, there are a greater number of families who are doubled up with family members, couch-surfing with friends, or even living in abandoned buildings. We are seeing single mothers and single fathers with their children, two-parent households, and even transitional-aged youth who are homeless and in need of emergency shelter because they have been put out by family and friends. Another misconception is that all homeless people are not working—that is not always the case. Most are underemployed or are on medical leave and cannot afford their rent.

There may be the misconception that because you do not see a lot of people pushing shopping carts around town, it must mean there is not a homelessness problem in Massillon. However, last year alone the Family Living Center (homeless shelter) provided almost 10,000 nights of shelter. Half of these nights of shelter went to children. Another misconception is that you can tell when

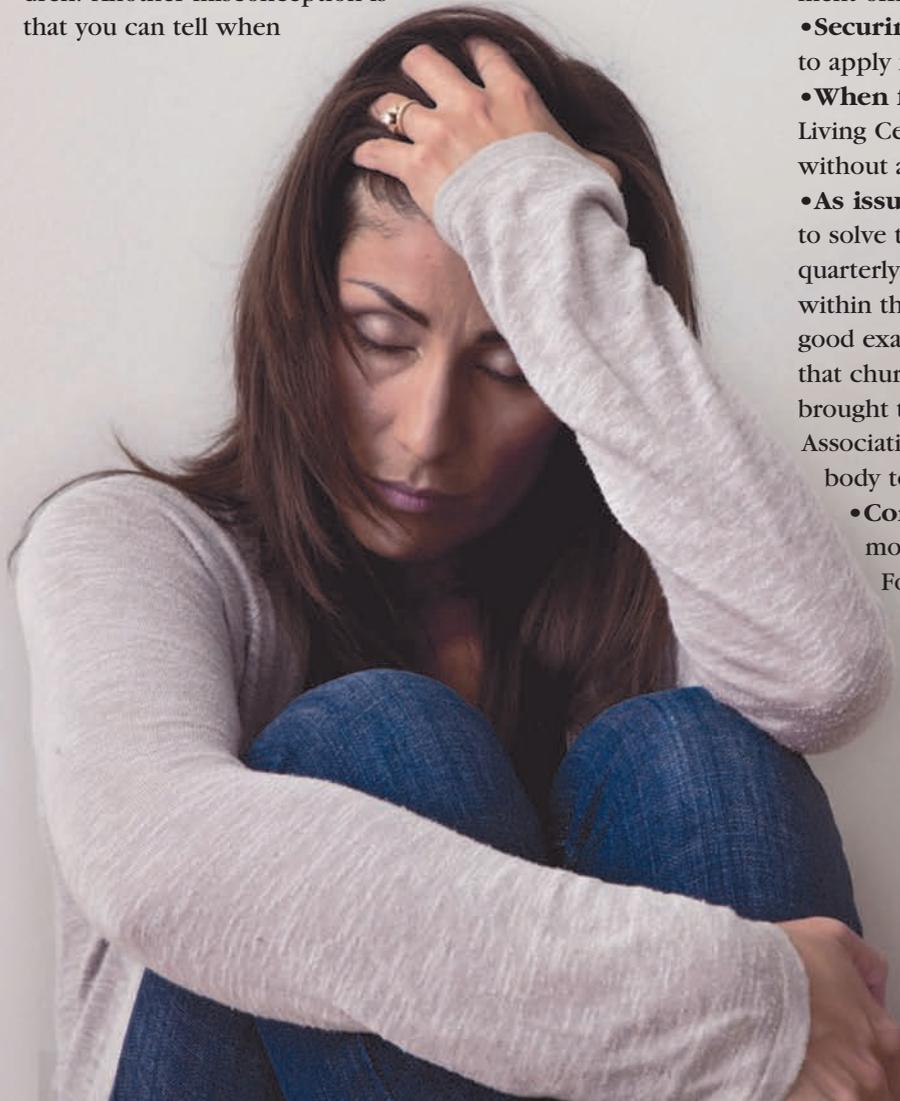
someone is homeless. Nothing could be further from the truth. It would be safe to say if you were in a movie theater with our 35 Family Living Center residents, you'd never know you were actually sitting next to a homeless person or family. Homelessness does not discriminate—it crosses all racial, ethnic, gender, and age lines.

The Homeless Task Force formed to tackle the ever-increasing level of homelessness in our city. What makes this task force special is that it is a community-based approach comprised of concerned citizens, government officials, clergy, business professionals, and actual direct providers—who are all applying their skills and talents on a local level. We do not employ a one-size-fits-all approach to our local situation. Together we are crafting solutions.

EXAMPLES:

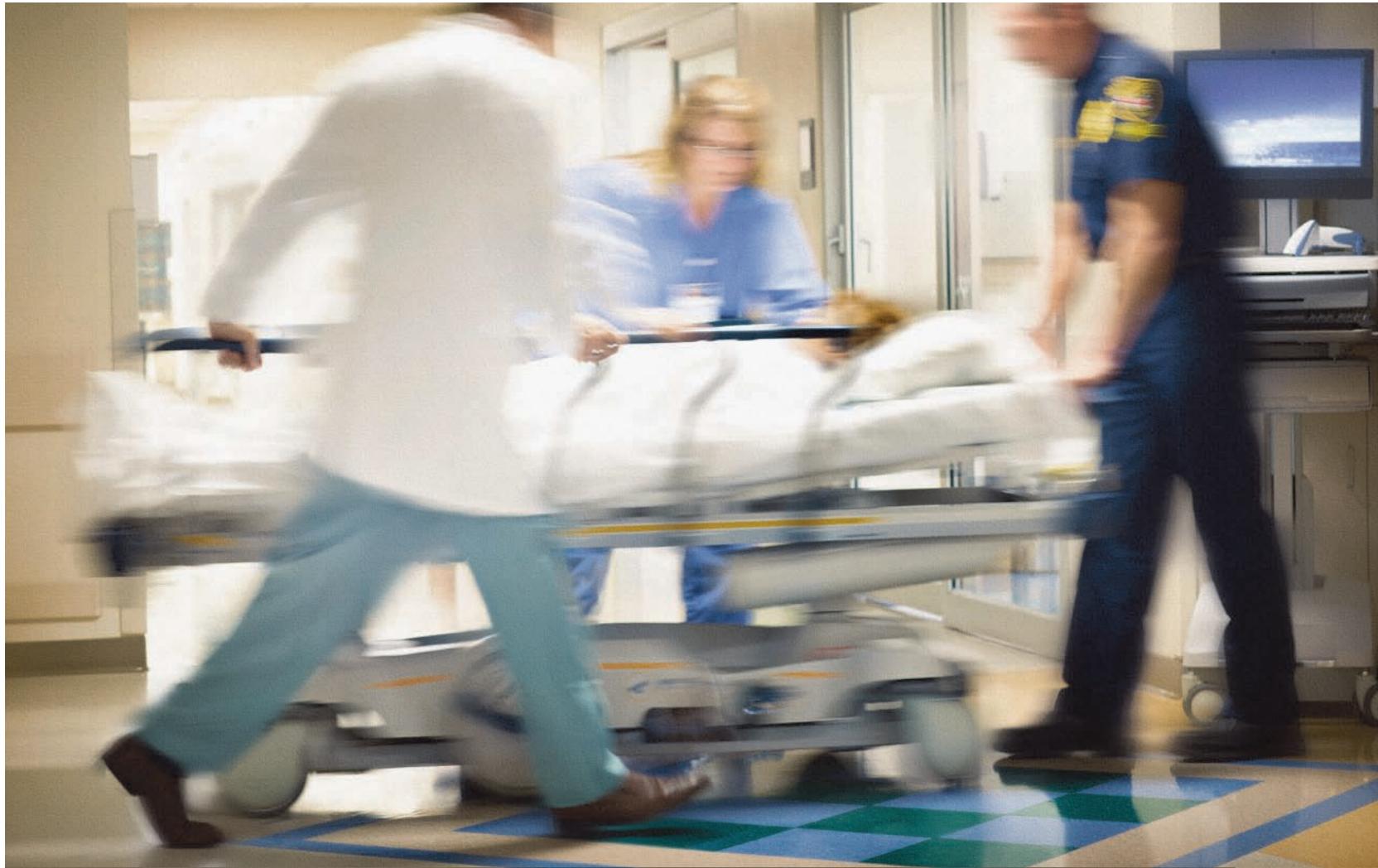
- **Funding** for a homeless services coordinator to assist with emergency housing needs during non-traditional business hours for clergy and government officials.
 - **Securing** birth certificates for those who need to apply for subsidized housing in Massillon.
 - **When forced** to relocate the entire Family Living Center, the community solved the problem without a single dollar of federal funds.
 - **As issues arise**, the Homeless Task Force works to solve them. It is an ongoing process—meeting quarterly to monitor progress, resolve problems within the system, and address unmet needs. A good example coming out of these meetings was that church-based members of the task force brought the problem to Massillon Area Clergy Association (MACA) and energized that entire body to address homelessness.
 - **Continuing to find solutions** to create more affordable housing in our community.
- For more information please call
330-833-8516. ❖

...because you do not see a lot of people pushing shopping carts around town, it must mean there is not a homelessness problem in Massillon...





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Boundless Fun at North Sippo Park

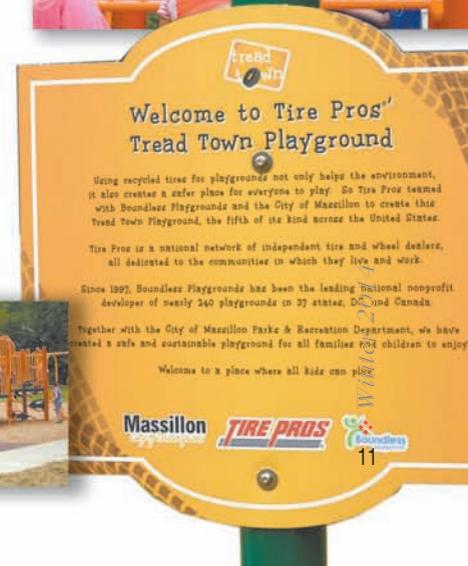


DOUGLAS NIST,
DIRECTOR, MASSILLON PARKS AND RECREATION DEPARTMENT

On Thursday, September 19, the city of Massillon Parks and Recreation Department opened the first Tread Town Boundless Playground for Children of All Abilities in this area. The U.S. Census Bureau reports that there are nearly 7 million children nationwide with disabilities that prohibit them from enjoying the full experience of a traditional community playground. This new Tread Town Boundless Playground will positively impact children and adults with and without disabilities in the Massillon community for years to come. The new structure replaced an aged play structure that was installed more than 20 years ago. The new structure is accessible to children of all abilities and has a "poured-in-place" rubber fall protection surface for your child's safety. The fall surface is constructed from recycled rubber, including approximately 400 recycled tires, creating a universally accessible surface that allows children and caregivers with and without disabilities to navigate the playground freely and safely. This rubber surface covers about half of the surface under the play structure; the remainder of the surface area is engineered wood fiber. The playground promotes inclusive, unstructured play with ramped wheelchair access to the highest platforms. It also features an exclusive Tread Town tire swing and a multitude of other cutting-edge fitness and educational-based activities.

The cost of this new play structure was \$100,000. These funds came from a grant made possible by Boundless Playgrounds and an anonymous gift. We would like to thank Boundless Playgrounds and our anonymous donor for making this new play area possible.

Along with the Campbell Walking Path resurfacing project that took place in Reservoir and North Sippo Parks this spring, this new play structure has provided an essential "shot in the arm" to these parks. Take a look the next time you are walking the path and be sure to bring the young ones along. ❖



Genshaft Park Renovation Project

DOUGLAS NIST,
DIRECTOR, MASSILLON PARKS AND RECREATION DEPARTMENT

This summer, one of Massillon's most widely used and recognizable parks received a very generous and much needed boost. Neil Genshaft of Fresh Mark wanted to return the park, named after his late father, to its original first-rate status.

The ballpark, originally constructed in the early 1980s, has hosted many softball tournaments and games through the years. Because of its heavy usage, maintenance efforts have not kept pace with its use. Infield mix was added and lights were repaired, but over time, use and weather took their toll on the facility.

With Mr. Genshaft's generous gift, Genshaft Park has been given a greatly needed renovation. The fields have been re-graded for better water run-off, new energy efficient tournament lighting has been installed, new fences will surround the fields, infield irrigation has been installed, new infield mix will be installed, new concrete has been poured, the parking lot will be better defined, new scoreboards will be installed, the concession/restroom building will be improved, and a new pavilion will be erected. Upon completion, this project will make Genshaft Park a premier softball facility once



again.

We look forward to the completion of this project. The 2014 softball season will be here soon, and this year's opening day will be a special one! We will include more information in the next City of Champions Today magazine.

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Winter Advisory-How Our Roads Are Maintained

KEITH DYLEWSKI P.E., P.S., CITY ENGINEER/PUBLIC WORKS DIRECTOR

Inevitably, winter has come to Stark County, and with winter weather come ice-covered roadways, driveways, and sidewalks. Winter weather can cause headaches for all, so to keep us moving from one place to another, we salt the roadways with road salt. Road salt—simply put—is sodium chloride, which breaks apart into sodium and chloride ions in water. De-icing salt is considered a possible pollutant under the National Pollution Discharge Elimination System (NPDES). We are careful not to “over salt” roadways— and to promptly clean up any spills that occur— in order to minimize potential runoff going into storm sewers. Sodium chloride in that runoff can dramatically change salinity levels and the chemical composition of receiving waters.

We also pre-treat roadways with salt brine, which is water saturated with sodium chloride or, more simply, rock salt dissolved in water. Salt brine is applied by spraying it onto the pavement up to 72 hours in advance of a winter storm. The use of salt and brine is certainly nothing new; both have been used on our state highways for some time.

De-icing operations are performed to break the bond of snow and ice which has already bonded to the road surface, whereas anti-icing operations are carried out to prevent the formation or development of bonded snow and ice for easier removal. Salt is used as de-icing during the winter in certain areas to clear off roadways and provide more traction for drivers. Brine is used in anti-icing applications; it can be applied before snow falls

because, being wet, it sticks to the road, therefore enabling the use of less salt. When possible, we utilize the salt and brine applications together to take advantage of melting snow more efficiently and save salt costs by being able to use less.

The City of Massillon uses, on average, approximately 4,600 tons of salt annually. We maintain a fleet of six de-icing trucks. Each truck is responsible for maintaining various areas of the roadway system. We maintain more than 176 miles of city streets and 35 lane miles of state routes. State routes and main arterial roads are the first areas to be treated during a winter event. Roadways such as SR 21, US 30, SR 93, Lincoln Way East and West (SR 172), Erie Street South (SR 241), Finefrock Road SW (SR 241), and

Continued on page 25

2013 City of Massillon Resurfacing

KEITH DYLEWSKI P.E., P.S., CITY ENGINEER/PUBLIC WORKS DIRECTOR

CDBG PROGRAM- 0.93 MILES

The following roadways were completed in 2013, utilizing allocated funds provided to the city from HUD’s Community Development Block Grant program.

- 14th Street SE from Walnut Road SE to south end
- 14th Street SE from Pearl SE to north end
- 6th Street NE from Lincoln Way NE to North Avenue NE
- Stadium Road SE from Oak Ave. SE to 19th Street SE
- Ideal Court SE from 3rd Street SE to 2nd Street SE
- 2nd Street SE from Ideal Court SE to Dwight Avenue SE
- Edwin Avenue SE from Eric Street S to 3rd Street SE

MUNICIPAL ROAD FUND- LAKE AVENUE 0.40 MILES

The City received a grant that covered all project costs from the Municipal Road Fund that is administered by Stark County for this project. The project limits were from Wales Road NE (SR 241) to Amherst Road NE.

ODOT RESURFACING- LINCOLN WAY (SR 172) 1.12 MILES

This was a joint project with the Ohio Department of Transportation. The project limits were from 17th Street NE to the eastern corporation line. ODOTY provided 80 percent of the project costs, while the City’s share of 20 percent was provided by a grant from the Ohio Public Works Commission (OPWC). ❖





A large, modern industrial building with a mix of brown metal siding and light-colored brick. An American flag flies on a tall pole in front of the building. In the foreground, there is a green lawn and a paved area. Three utility boxes labeled 'C', 'B', and 'A' are visible near the building.

Premier Building Solutions Moves to Massillon

TED HERNCANE, DIRECTOR OF ECONOMIC DEVELOPMENT

This October, Premier Building Solutions, a manufacturer and supplier of industrial sealants and adhesives, moved into its brand new state-of-the-art, 90,000-square-foot corporate headquarters and manufacturing facility, located at 480 Nova Drive, S.E.

Owner Derek Miller founded the company in Arizona in 2006, starting as a relatively small business with few employees and serving as a supplier of caulking and sealant products. Initially, the products Miller distributed were made by other U.S. manufacturers.

After relocating the company to Jackson Township in 2009, Miller realized that the company's growth had surpassed his manufacturers' capacity to keep up with customer demand. In order to address the shortfall, he decided to manufacture the products in-house. During the last four years, he has invested millions of dollars into the company and expanded into two facilities in Jackson Township, enabling Premier to manufacture its signature product: colored sealants.

While most manufacturers in the sealant industry are limited to producing white caulk in large quantities, Miller discovered that he could create a niche market for

sealants of other colors—in addition to the standard white. With innovative manufacturing techniques and the ability to scale capabilities to orders of all sizes, Premier can produce and distribute sealants in various colors like “school bus yellow,” “hunter green,” and nearly any other color one could imagine.

In 2012, Miller met with Massillon city officials about the possibility of moving his company here. As an incentive that would cement the decision to make the move, the city negotiated a grant agreement with the company.

The relocation of Premier Building Solutions to Massillon brings 70 new manufacturing

jobs to the city, with the potential for future growth both in facility and workforce.

“I am very pleased to have relocated my company to Massillon. The genuine support and open cooperation with city officials has made it a pleasure to work with them,” said Miller.

The City is proud to have Premier Building Solutions call Massillon its home and wishes Derek Miller and his staff at Premier great success here in the “City of Champions.” ❖

The relocation of Premier Building Solutions to Massillon brings 70 new manufacturing jobs to the City, with the potential for future growth both in facility and work force.

Heinz Expansion Creates 249 New Jobs

TED HERNICANE, DIRECTOR OF ECONOMIC DEVELOPMENT

In October, the H.J. Heinz Company made a public announcement regarding major changes to their North American operational business strategy. The city of Massillon was in competition with several locations around the United States and Canada for a major expansion project and, through negotiations with the Mayor's office, the city of Massillon will reap the benefits of this reorganization.

At the Massillon facility, located at 1301 Oberlin Road SW, Heinz produces and distributes frozen food products from the Weight Watchers line, such as Smart Ones frozen entrees. Through negotiations with city officials, Heinz made the decision to expand in Massillon and will invest \$28 million in building improvements, machinery, and

equipment. This expansion will result in the creation of 249 new fulltime manufacturing job opportunities in the city over a three-year period. Heinz also agreed to retain its existing 400+ current employees.

Working in concert with JobsOhio and the Stark Development Board, Mayor Kathy Catazaro-Perry and community development director Ted Herculano met with Heinz representatives to negotiate a job creation tax credit incentive to ensure that the expansion occurred in Massillon. The city entered into a nine-year agreement with Heinz, granting the company a percentage credit on new payroll attributed to the new employees hired.

The Oberlin Road facility has a long history with frozen food production. During the 1970s, Baltino Foods Inc., which occupied the site, was billed as the nation's largest manufacturer of quality fresh and frozen pizza, with distribution to 37 states in the U.S. In 1977, Foodways National Inc. was established. As a subsidiary of Ore-Ida Foods Inc., an affiliate of H.J. Heinz, Foodways National manufactured Weight Watchers desserts, pizzas, and lunches.

With such a long history and dedicated workforce, the city is proud that Heinz chose the Massillon facility for this expansion project. ❖



Civil Service Commission

JON C. ROETHLISBERGER, DIRECTOR

On Saturday, Nov. 9, the Civil Service Commission administered a competitive written examination for full time Firefighter/Paramedic.

Applicant criteria:

- Be at least 18 years of age but not yet 36 years of age;
- Possess a valid driver's license issued by the applicant's state of residence;
- Be a high school graduate or have earned a General Educational Development (GED);
- Be a citizen of the United States or have legally declared the intention to become a United States citizen;
- Have no felony convictions;
- Possess a Firefighter II Certification issued by the Ohio Department of Public Safety (ODPS);
- Possess a Paramedic Certification issued by the Ohio Department of Public Safety (ODPS); and

- Possess a Certificate of Completion of the Firefighter Physical Assessment Test from an accredited post secondary institution in the State of Ohio containing components similar to the curriculum of Stark State College Fire-Emergency Medical Service (EMS) Academy or Cuyahoga Community College (Tri-C).

The written examination consisted of 128 multiple choice questions in the subject areas of reading ability, mathematical reasoning, map reading, writing ability, human relations, and reasoning skills. There was a 3 hour time limit to complete the written examination. Any applicants who scored no less than 70 percent on the written examination were awarded bonus credit or points for being:

- A Massillon resident,
- A U.S. Armed Forces veteran, and/or

- A certified fire instructor.

The written examination had 45 applicants, of which 42 applicants appeared to submit. All 42 applicants who submitted to the written examination obtained a passing score and have been placed on a certified eligibility list ranked according to total score.

All applicants are required to pass a medical examination, drug screen, psychological evaluation, and oral interview to be appointed. All appointees will be on a probationary period of one year. No appointment is final until the appointee has satisfactorily served the probationary period. If the service of the probationary employee is unsatisfactory, the employee may be removed at any time during the probationary period. ❖



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Stanley Ott started having problems with his ambulation after a hernia repair and started falling at home. While attempting to ambulate to the bathroom, Stanley fell and was subsequently transferred to the emergency room at Aultman hospital where he was assessed then admitted with a Cerebral Vascular Accident (a stroke). The doctors at Aultman told him that there was a chance that he may never be able to walk again.

Mr. Ott was admitted to The Laurels of Massillon on October 1, 2013 where he received intensive Physical, Occupational, and Speech Therapies over the course of his 3 month stay. Mr. Ott stated, "God designed the human body and man has studied how it is repaired. The staff at The Laurels of Massillon used their knowledge and training to get me to the point of only using a walker to ambulate and perform my activities of daily living, which allowed me to return to my home."

Mr. Ott was able to be successfully discharge to home with his lovely wife on November 27, 2013....just in time for Thanksgiving.

"The friendliness, compassion, and professionalism shown to me by all of the staff at The Laurels of Massillon truly made this a miraculous experience, and for that I will be forever thankful!"

CMS Rating ★★★★★

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------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------

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CALENDER OF EVENTS

WINTER 2014

Tax Filing Assistance

Legal Aid Assistance the last Thursday of the month

- Appointment required
- February 3 through April 14

Senior Center

American Red Cross Babysitter Training

February 8, 2014
Recreation Center

Daddy Daughter Dance

February 8, 2014
Recreation Center

Mommy & Me Dance

February 22, 2014
Recreation Center

Friends of Stark Parks 3rd Annual Roarin' '20s Casino Night

March 8, 2014
Massillon Women's Club

Mayor's Breakfast

Employee & Senior Citizen of the Year Awards
March 28, 2014
Massillon Eagles

Egg & Candy Scramble

April 12, 2014
Community Park

Underwater Egg Hunt

April 12, 2014
Recreation Center

Job Fair

April 16, 2014
Recreation Center

Tree Planting

April 22, 2014

Next Issue of *City of Champions Today*

April 25, 2014

•Dates are subject to change



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Massillon Evening Independent newspaper delivery boys and girls, October 1949
Photograph by Jack Worthington - Collection of the Massillon Museum
Gift of the Evening Independent (91.47.666)

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WEDDINGS



With Valentine's Day just around the corner, the Mayor's office wants to remind the citizens of Massillon that the Mayor can perform wedding ceremonies in her office. Since taking office, this has been one small way the Mayor has been able to raise revenue for the city coffers. For the Mayor to perform a wedding ceremony, there is a charge of \$50. At the time of this writing Mayor Kathy has performed ten weddings in 2013.

No tax dollars were used to produce this magazine.

Please support these advertisers that help provide this magazine to you!

Winter 2014

Massillon Parks and Recreation

DOUG NIST, DIRECTOR OF MASSILLON PARKS AND RECREATION DEPARTMENT

Trunk-or-Treat

The City of Massillon Parks and Recreation Department and treated over 600 people to a spooktacular Halloween. A little rain did not spoil Trunk-or-Treat at the Massillon Recreation Center; it just moved indoors. There were 20 businesses that decorated their areas and passed out candy and treats to children ages 13 and under. Those children put on their Halloween costumes and trick-or-treated from



table to table instead of trunk to trunk in the safety of the Massillon Recreation Center. Trunk-or-Treat was a free event, and thanks to businesses and individuals in the community who made donations and others who decorated their tables and passed out treats, Massillon Parks & Recreation was able to provide this program to area youth.

The children voted on their favorite vendor and prizes were awarded. Ernie's Bike Shop walked away with first place and a treat basket

from Chocolates by Erin; Campbell Oil was awarded second place with a gift certificate to Jay's Pizza; and Yund's Carwash took third place with a prize of t-shirts from McG's T's.

Other vendors who participated were: MCTV, Massillon YMCA, U.S. Bank, Massillon Area Car Club, Target, Starbucks, Stark Parks, Massillon Museum, Affinity Medical Center, Crossroads Hospice, Stark County Sheriff, Massillon Police Department, SARTA, Massillon Public Library, Smith Ambulance, Canton Charge and the Massillon Recreation Center.

Donations were received from Ms. Shari Accetta, FirstMerit (downtown), Jay's Pizza, Kraus's Pizza (Amherst), Kozmo's Grille, Firehouse Grille and Pub, Howard's Tiger Rags, Elum Music Company and Pat Catan's. ❖



Pick-a-Pumpkin

On Saturday, Oct. 19, the City of Massillon Parks and Recreation Department hosted Pick-A-Pumpkin. Approximately 225 people came to swim and enjoy this fall activity. The children entered pumpkin patches in the splash down pool, the kiddie pool, and the lazy river to pick their pumpkins. After choosing a pumpkin, they could decorate it and enter it into the pumpkin-decorating contest. The winners of the contest each received a plastic pumpkin filled with goodies. In addition, they could bob for apples and toss pennies into pumpkins for a chance to win candy. After the festivities ended, children and their families were invited to stay and swim the rest of the day in the aquatics area. ❖



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Christmas Events

MASSILLON PARKS AND RECREATION DEPARTMENT

MITTENS & MORE—Children learned the importance of giving back to the community by bringing in winter outerwear items such as mittens, scarves, hats, and gloves (with tags). Those who brought in items received free admission to the aquatics center. This allowed us to help those in need stay warm this winter with help from those who had a little more. The event ran on Sundays during the month of December.

SWIM WITH SANTA—Santa Claus came to the Massillon Recreation Center on Dec. 7 to take a break from his busy schedule. He was in our aquatics center swimming and enjoying cookies, milk, crafts, and Christmas music with the kids. He also posed for pictures with the boys and girls.

GIVING TREE—People came in and selected a name from our tree. Then they went shopping, wrapped the gifts, and brought them back to us. These packages were picked up and delivered to

needy children and seniors in Stark County, bringing smiles to their faces Christmas morning. Thank you to those who helped a child or senior who otherwise would not have had a Christmas gift. We partnered with A Community Christmas for this event.

BREAKFAST WITH SANTA—This event was held on Dec. 14 at the Massillon Senior Center. Children and their families joined Santa and his elves for a tasty breakfast as he made a stop right here in Massillon! Children and their families visited with Santa and created two holiday crafts as they filled up on pancakes, sausage and holiday cheer. Each child received a keepsake holiday photo with Santa. There were two seatings—8:30 and 9:45 a.m. We provided this at the minimal cost of \$5 for children and \$4 for adults and teens 13 and older. ❖

59TH ANNUAL HOLIDAY PARADE

As in past years, the 2013 Massillon Holiday Parade was a huge success, entertaining an estimated 4,000 spectators, who came out on a brisk but sunny Saturday morning. Sponsored by Massillon Main Street and the Downtown Massillon Association, the festive event showcased 92 units, including floats from area organizations, marching bands, horse groups, dancers, costumed characters and more. Longtime parade spectators noticed a new face in this year's parade lineup—Ronald McDonald. The annual event also included many local dignitaries such as Mayor Kathy Catazaro-Perry and her family, other elected officials, and the biggest dignitary of them all—Santa Claus, who arrived on a sleigh pulled by the majorettes of the Massillon Tiger Swing Band. Many thanks must be given to all the participants who gave their time and generous support to the event, making it one to remember. Special thanks are due to the Massillon Area Chamber of Commerce staff; Don Harwig, Massillon Main Street president; and Jim Johnson for their extraordinary effort on behalf of the event. ❖

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An Olde Fashioned Christmas in Downtown Massillon

BILL WEAVER, HOLLY DAYS CHAIRMAN

On Wednesday, Dec. 4, Massillon celebrated "An Olde Fashioned Christmas in Downtown Massillon," part of the Holly Days promotion sponsored by the Downtown Massillon Association (DMA). The second annual event was even better than the first.

Co-masters of ceremonies—Bill Weaver and ESPN's Ray Jeske—opened the show. Students from Studio 136, danced their way down First Street NE, escorted Santa in his sleigh pulled by "reindeer." Mayor Kathy Catazaro-Perry and Santa led a countdown for the lighting of the city's biggest Christmas tree. Donated this year by Pauline Simpson and Joe Berens Jr. for moving the tree, the pine was located in the front yard of the Massillon Museum.

Mayor Kathy and her dance partner, Rob McNamara, performed a beautiful Christmas waltz on stage. This year's talent included Patty Carpenter, Cathy Rohr, the Canton Elite Silver Stars Baton and Dance Group, the Fairless Silver Wings, the La Pilarika Folklore "Spanish Dance Group," John Starrett, and cast members of First United Methodist Church's Christmas musical. The show ended with a soulful performance by the Friendship Baptist Church male chorus. Pastor Reggie Hye closed the show with a prayerful benediction.

The Massillon Museum hosted more than 700 visitors; with the help of DMA volunteers, youngsters iced and decorated Christmas cookies to enjoy with milk—both sponsored by The Inn at University

Village. The children's department of the Massillon Public Library told Christmas stories in the museum's Silk Room. Children enjoyed riding the Tuslaw Lions Club train, sponsored by MCTV, through the center of downtown, amidst sparkling Christmas lights.

Santa Claus greeted hundreds of children in his cottage until 9 p.m. Hats, gloves, and mittens were available to children who needed them. DMA members designed and built "Santa's Cottage," which has become the centerpiece of the holiday season in City Hall Park. Santa welcomed children there regularly until Christmas. The park and the area surrounding Santa's Cottage this year were aglow with traditional displays as well as many new ones.

Continued on page 25

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New Cruisers

POLICE CHIEF KEITH MOSER

In 2013, the Mayor's office set in motion the purchase of two new Ford Interceptor police cruisers for the Massillon Police Department (MPD). The purchase was necessitated by the aging fleet of cruisers and the need for equipment upgrades to bring the Massillon Police Department into the 21st century.

The 2014 Interceptors are powered by a 3.7L Ti-VCT V6 FFV engine with a six-speed automatic transmission. A major selling point for the Department was the all-wheel drive that came standard. Anyone familiar with city driving during Ohio winters will appreciate the advantages of this feature. Our officers will be safer while patrolling and responding to emergencies on snow- and ice-covered roads.

The Interceptors are outfitted with two LED spotlights as well as LED emergency lights. The LEDs are brighter for both daytime and nighttime use, use less energy, require less maintenance, and will last signif-

icantly longer than their predecessors.

We opted to include modern upgrades to the radio as well as the emergency lighting and siren controls. New radar and video systems will be included to assist with the enforcement and prosecution of traffic and criminal offenses. We are also working on a grant to install laptops in the new cruisers.

New to MPD cruisers will be a prisoner compartment system, which will aid in the safe transportation of prisoners and ease of cleanup, while reducing potential damage to the compartment. The system should alleviate the need to replace rear-door windows that in the past have been kicked out by prisoners.

The idea is to make the vehicles as safe as possible for both the officers and the citizens, while enabling increased productivity. The officers at MPD are excited to be using the new cruisers. ❖

OBIE LICENSE PLATES NOW AVAILABLE

When Governor Kasich signed the budget bill on June 30, it was exciting news for Massillonians, Tiger grads, and supporters of Tigertown. It was the successful conclusion of a three-year legislative effort to create a Massillon Tiger Obie license plate. On Oct. 1, the Massillon Tiger Obie license plates finally became available to purchase. You simply request the Massillon Tiger license plate at a local Deputy Registrar, mail order, or via the internet [oplates.com]. You must request the Obie plate because they are "print by demand." The plate will then be mailed directly to you within 10 to 15 days.

Plates will cost an extra \$25: \$10 to the Bureau of Motor Vehicles and \$15 to the Tiger Booster Club. The money comes back to Massillon to be spent on Tiger athletes.

This license plate effort received a great deal of assistance by State Rep. Kirk Schuring with his tremendous support of the legislation; Studer Signs & Designs, who created the graphic design of the beautiful license plate; and the many Tiger Boosters and friends who helped to obtain the required 500 petition signatures.

Massillon is the first and only Ohio high school to be honored with a license plate. Let us show all of Ohio our Massillon Tiger pride with an Obie license plate on your car.

First in a series of GOLD STAR FAMILIES

Never Forgotten: Cory Endlich

CATHI ENDLICH



Cory decided at a young age that he wanted to follow his dad's footsteps and join the Army. He was always a kind, thoughtful and good-hearted person. Cory liked helping people. He got to know all of his customers on his paper route and if any of his customers needed help with anything Cory would stop and help them. He always took the time to talk to and get to know his customers. His best friend was his brother Kevin. They shared a paper route, worked together at Dairy Queen, and they had all the same friends, so you always saw both boys together.

Cory ran cross-country and went to school at 6 a.m. every morning so he could work out and get in condition for marching band, cross-country, and Army basic training.

Cory knew when he joined the Army he was going to learn how to jump out of airplanes; he was so proud to receive his Silver Wings.

When asked what comes to mind when she thinks of Cory, his close friend Erin Snyder said, "What I remember most about Cory is his sense of humor and determination in any situation. Nothing ever held him back." Bryan Gaynor said, "When you were talking to Cory you knew that he wanted to serve his country by the look in his eyes."

When Cory joined the Army right after high school, he left for basic training at Ft. Gordon, Georgia. He completed AIT (advanced individual training) and Airborne Training at the same post. He graduated and was awarded his Silver Wings, Blue Lanyard and Blue Rings for his

insignia on his dress greens. He was very proud of both.

From Ft. Gordon, he went to Ft. Bragg, North Carolina, where he was assigned to the 502 PAR. While at Ft. Bragg, he went to New Orleans after Hurricane Katrina to patrol the streets and prevent looting and robberies. After three years, he reenlisted for a new duty station—Ft. Lewis, Washington, with the 2nd Infantry Division. When he got there in January 2005, he was assigned to the 2nd Stryker Brigade Cavalry Scouts. He trained ROTC cadets until April 9, 2007, when he deployed to Iraq.

Cory was killed two months to the day later—on June 9, 2007. It was exactly one week after his 23rd birthday and one week before his fourth anniversary in the Army. Cory died doing what he wanted to do and was very good at his job. For that we are very proud of him and hope he is never forgotten. ❖

What is a Gold Star Parent?

CAREY MEIFSNER

You may not know what a Gold Star Parent is. I never knew the meaning until I became one. I have heard many of us say, "It's a group you never want to belong to." During World War I, military families started a tradition of hanging a small banner (also known as a service flag) in the windows of their homes. The banners had a white background, a red border, and one blue star for each family member in the military. If a family member was killed in war as a member of the armed forces, a gold star replaced the blue. That gold star has become a simple, cherished symbol of a dead loved one. It's a parent's way to hold tight to the memory of a child who gave the ultimate sacrifice. ❖

Winter Advisory continued from page 13

Wales Road NE (SR 241) are our first priority. Tremont Avenue SE and SW, First Street NE, 9th Street and 17th Street SW, Richville Drive SE, 16th Street SE, Lake Avenue NE and Amherst Road NE, are considered main arterial streets and are handled along the route. Other roadways with steep inclines will get attention as needed. Once these roadways are treated and maintained, crews will then move on to collector streets and residential neighborhoods on their routes. ❖

Old Fashioned Christmas continued from page 23

Each was sponsored by a business through the DMA.

Downtown businesses were open until 9:00 p.m. Guests received tickets to drop in boxes at participating DMA businesses to win prizes to be given away on December 21.

Many thanks go out to everyone who worked to make this Christmas season in downtown Massillon successful. ❖

PLEASE SUBMIT YOUR FAVORITE RECIPE TO:
lstjean@massillonohio.com AND YOU MIGHT SEE IT IN THE NEXT "CITY OF CHAMPIONS TODAY" MAGAZINE

FESTIVE LAYERED ITALIAN TORTA

Festive Layered Italian Torta

Submitted by
Margy Vogt

"This is my signature snack—it's pretty, colorful, quick, easy, and delicious!"

~Margy

Ingredients:

- 16 ounces regular cream cheese, room temperature
- 2 garlic cloves, minced
- 1 tablespoon extra virgin olive oil
- 1 teaspoon dried thyme leaves, crushed
- 1/4 cup pesto, thoroughly drained
- 1/4 cup minced oil-packed sundried tomatoes, thoroughly drained

Preparation Directions:

- Line a 3-cup bowl (preferably with an interesting shape) with plastic wrap or cheesecloth, allowing ample extra to cover the torta.
- Mix the cream cheese, garlic, olive oil, and thyme. Press 1/3 of the mixture into the bottom of the bowl. Spread the pesto evenly over the

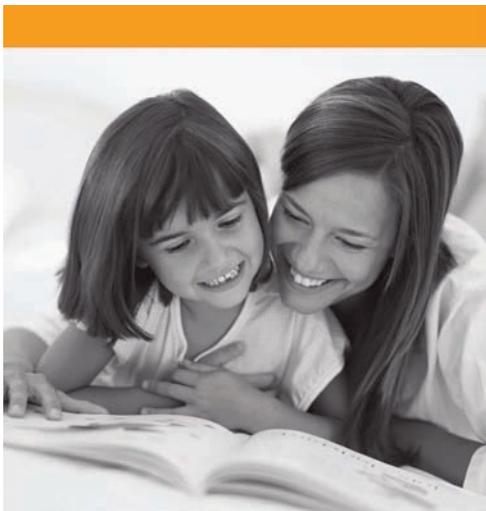
cheese layer.

- Drop scoops of cheese mixture on top of the pesto and spread evenly, being careful not to disturb the pesto layer. Spread the sundried tomatoes over the second cheese layer.

- Drop scoops of the remaining cheese on top of the tomatoes and spread evenly, being careful not to disturb the tomato layer.

- Wrap plastic wrap or cheesecloth over the cheese and chill. To unmold, peel back the cover and use it to lift the torta from the bowl. Invert it on a serving plate and remove the cover. Blot the outside of the torta with paper towel if necessary and serve with crackers.

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- 1. What was your favorite Summer Concert of the 2013 Summer Concert Series?**
- 2. Who would you like to see perform for the 2014 Summer Concert Series?**
- 3. How many mayors, including Mayor Catazaro-Perry, have served Massillon?**

Answer the above questions by March 5, 2014, by sending them to the Mayor's Office, 151 Lincoln Way E, Massillon, OH 44646. On the back of the envelope, please print: "TRIVIA QUESTION."

A drawing for a gift package will be held for all those with the correct answer to question #3. Hint: There are many answers for #1 and no wrong answer for #2.

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1-Shaniya Slaughter, Reggie Winters, and Morgan Hannon at Pizza Party
2-Aaron Spencer, Julienne Robinson, & Mayor Kathy at lunch
3-Earle Bruce with Mayor Kathy
4-Mayor's business visit at Mauric's at Marketplace



5-Mayor Kahty presenting a Proclamation to David & Mary Mathis for D and D Music Stores
6- Morgan Hannon being honored for Fire Prevention Essay by Mayor Kathy
7-Mayor Kathy with John Campbell from Campbell Construction and Premier staff
8-Premier staff on the plant floor

9, 10 COPS FOR KIDS BREAKFAST 9- Breakfast 10- Cops for Kids Shopping with MPD Officer Fred Alexander Jr. 11- Massillon Intermediate 4th grade class with Fire Captain Don Smith



Photo courtesy of Jon Roseman



Photo courtesy of Jon Roseman



- 12- John Hauser (top, L to R) Bryan Frascone and Greg Mitcheal
- 13- Downtown Christmas Tree
- 14- Parker (6 yrs) & Lincoln (3 yrs) Maier with Santa
- 15- Mayor Kathy on a business visit to Chris T's Dance Emporium
- 16- James Dreussi, Leah, Sofia (5 yrs) & Antonia (2 yrs)
- 17- Massillon Tigers Football Captions with Coach Hall & Earle Bruce, former Coach of Massillon & OH State
- 18- Franklin School 3rd Grade Class wit Mayor Kathy.
- 19- Swim with Santa at the Rec Center
- 20- Community Candlelight Walk St. Paul's Choir at the finale at St. Mary's Church

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